

## JEANNE MARIE WOLFE

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106 Lake Avenue SE  
Largo, FL 33771

Phone: 727-483-0166

[rosagena@gmail.com](mailto:rosagena@gmail.com)  
website: [www.jwolfedesignden.com](http://www.jwolfedesignden.com)

Skilled writer, fine and graphic artist with web design and marketing skills  
Adept in social networking with FaceBook, Twitter, LinkedIn, WordPress

EDUCATION: Pinellas Technical Education Centers, Clearwater, FL  
Certification in Web and Graphic Design, Graduated January, 2011

Internships: [Profit Gate Inc.](#), Largo, FL Search Engine Optimization  
[Bar Products.com](#) Largo, FL Word Press Blogging and Graphic  
Design for product preparation and promotion at (see letter of  
recommendation that follows)

Fine Arts classes at Suntan Art Center, St. Pete Beach and Dunedin Art Center, FL

State University of NY at Geneseo, NY  
MS in Elementary Education

Syracuse University, Syracuse, NY  
BA in English Literature/Liberal Arts

### WEB/GRAPHIC

DESIGN: Created custom web sites for clients using Adobe Creative Suites and other software.  
Communicated regularly with clients; delivered content in a timely manner.  
Uploaded finished sites to Internet hosting services using FTP  
Set up PayPal capabilities including

### GRAPHIC

DESIGN: Created custom graphic art for clients using Adobe InDesign, Photoshop and  
Illustrator - all CS4 and CS5 on Macintosh platform. Worked independently to design  
fliers, logos, newsletters, business cards, brochures and other print-ready artwork for  
clients. Illustrated and [self-published books](#) for digital and print sales.  
Proficient on Mac and PC platforms.

### E-COMMERCE:

Successfully created, marketed and sold original fine and graphic artwork through  
online stores: [CafePress](#), [Zazzle](#) and [Etsy](#) and on my business website.

### HONORS AND ACHIEVEMENTS:

Adobe PhotoShop CS4 ACA Designation; Adobe Dreamweaver CS4 ACA  
Designation; Adobe Flash CS4 ACA Designation.  
PTEC Student of the Month, December 2009  
Skills USA Second Place in Marketing and Design, 2009  
Recipient of PACTE Workforce/Education Association - Workforce Education  
Award, PTEC and US Congress  
Pinellas County Arts Council Grant for supplies and study of fine art painting.

MEMBERSHIPS: [Bay Area Macintosh Users Group of West Central Florida](#) - Active Member  
*Updated October 11, 2011*

## Letter of Recommendation for Jeanne Wolfe

November 24, 2010

Hello Jeanne,

I wanted to thank you for your time here at [BarProducts.com](http://BarProducts.com) in our Fall 2010 Internship Program. I've appreciated your candid approach to all that you do. When you came to us, you had minimal blogging experience and were build a portfolio of design. As I've watched you grow, your designs have shown your attention to detail and your ability to work within limitations of media. You have brought a much needed creativity and drive that is necessary in the work we do.

Your custom shot glass designs and writing on [PersonalizedShotGlasses.net](http://PersonalizedShotGlasses.net) have been very well received. Since you started work on this project, traffic on the site has continued to grow and we see more incoming sales as a direct correlation to this traffic. Your ability to write, especially with your "from the heart" blog entries, shows that you not only have good graphic design skills but a way of telling a story that invokes a response – even if that response is only to convince a customer of the value or application of a product.

I wish you luck in your endeavours from here forward. While we don't have any positions available in our graphics or web development teams currently, we'll definitely consider you in the future as positions become available. You will make a good asset to any team that values creativity and dedication.

Yours,

Denis Baldwin  
Marketing Manager / Intern Coordinator  
[BarProducts.com](http://BarProducts.com)

See Jeanne Wolfe's actual blog entries here: <http://www.personalizedshotglasses.net>